



JCG AGVENTURE AGRI TRADING

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COMPANY PROFILE





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ABOUT US

JCG Agventure Agri Trading, operating under the trade name Alpha Agventure Farms, was founded in 2019 by Mr. Jaycee S. de Guzman, a self-taught agriculturist who's a computer scientist, digital marketing strategist, and stock market analyst by profession. We raise various livestock, including chickens, ducks, turkeys, goats, sheep, cattle, and more. Our product offerings include animal feeds, veterinary medicines, forages, agricultural equipment, and livestock. Our vision is to be the number one backyard farm in the Philippines, leading through science-based, experience-driven, and technology-oriented solutions. We are committed to supporting Filipino farmers with quality products and services that enhance productivity, sustainability, and animal health.

WWW.ALPHAAGVENTURE.COM





COMPANY HISTORY

JCG Agventure Agri Trading, founded in 2019 by Mr. Jaycee S. de Guzman, began as a personal hobby to create a mini zoo. As interest grew through his video journals, he recognized a demand for quality livestock and science-based farming practices. Drawing from his background as a computer scientist, digital marketing strategist, and stock market analyst, he applied science-based, experience-driven, and technology-oriented practices to smallscale farming. Early challenges, like meeting high demand, were addressed through a subfarm program, expanding the company's reach by partnering with farmers who shared his commitment to science-based management. This initiative allowed the company to scale while maintaining high-quality standards. Today, JCG Agventure Agri Trading thrives on innovation, sustainability, and a dedication to supporting Filipino farmers with valuable knowledge and resources.





CORE SERVICES



LIVESTOCK

JCG Agventure Agri Trading offers a variety of livestock, including chickens, ducks, turkeys, goats, sheep, cattle, and rabbits, ensuring healthy, productive animals raised with best practices for your farm's success.

FEEDS & FORAGES

We provide commercial feeds, forages, legumes, molasses, and raw materials for poultry and ruminant feed formulations, promoting optimal growth, health, and productivity with carefully sourced, high-quality ingredients for sustainable farming.

FARM EQUIPMENT

Our farm equipment range includes incubators, digital weighing scales, pig gestation pens, chicken cages, and veterinary ultrasound scanners. These tools enhance farm operations, accuracy, and efficiency for improved livestock care and farm management.

CONSULTANCY

We offer online seminars and onsite technical training, equipping farmers with science-based, practical knowledge on livestock farming, health management, and farm optimization, helping them adopt modern, efficient farming practices for sustainable success.



PRODUCT RANGE

JCG Agventure Agri Trading offers a diverse range of high-quality products to support every aspect of smallscale farming. Our offerings include livestock animals such as poultry, goats, sheep, and cattle, along with commercial feeds, forages, and feed raw materials. We also provide essential farm equipment like incubators, weighing scales, pig pens, and veterinary ultrasound scanners. Additionally, our consultancy services help farmers optimize farm operations through practical training and expert guidance.





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QUALITY ASSURANCE



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STRICT SOURCING STANDARDS



We breed our own livestock, ensuring the highest standards in animal health and management. For other products, we partner with trusted suppliers who meet our rigorous quality criteria, guaranteeing reliable, top-quality goods for sustainable farming practices.

SCIENCE-BASED PRACTICES

We apply a science-based, experience-driven, and technology-oriented approach to livestock farming. From breeding to feed formulation and farm equipment, we ensure every product and service is rooted in proven, data-driven techniques, optimizing farm productivity and promoting long-term sustainability for our clients.

MONITORING AND SUPPORT

We provide ongoing monitoring, consultations, and technical training to ensure the consistent performance of our products. Our support helps farmers implement best practices effectively, maximizing productivity and maintaining the quality of livestock and farm operations.



SUSTAINABLE FARMING

ECO-FRIENDLY PRACTICES

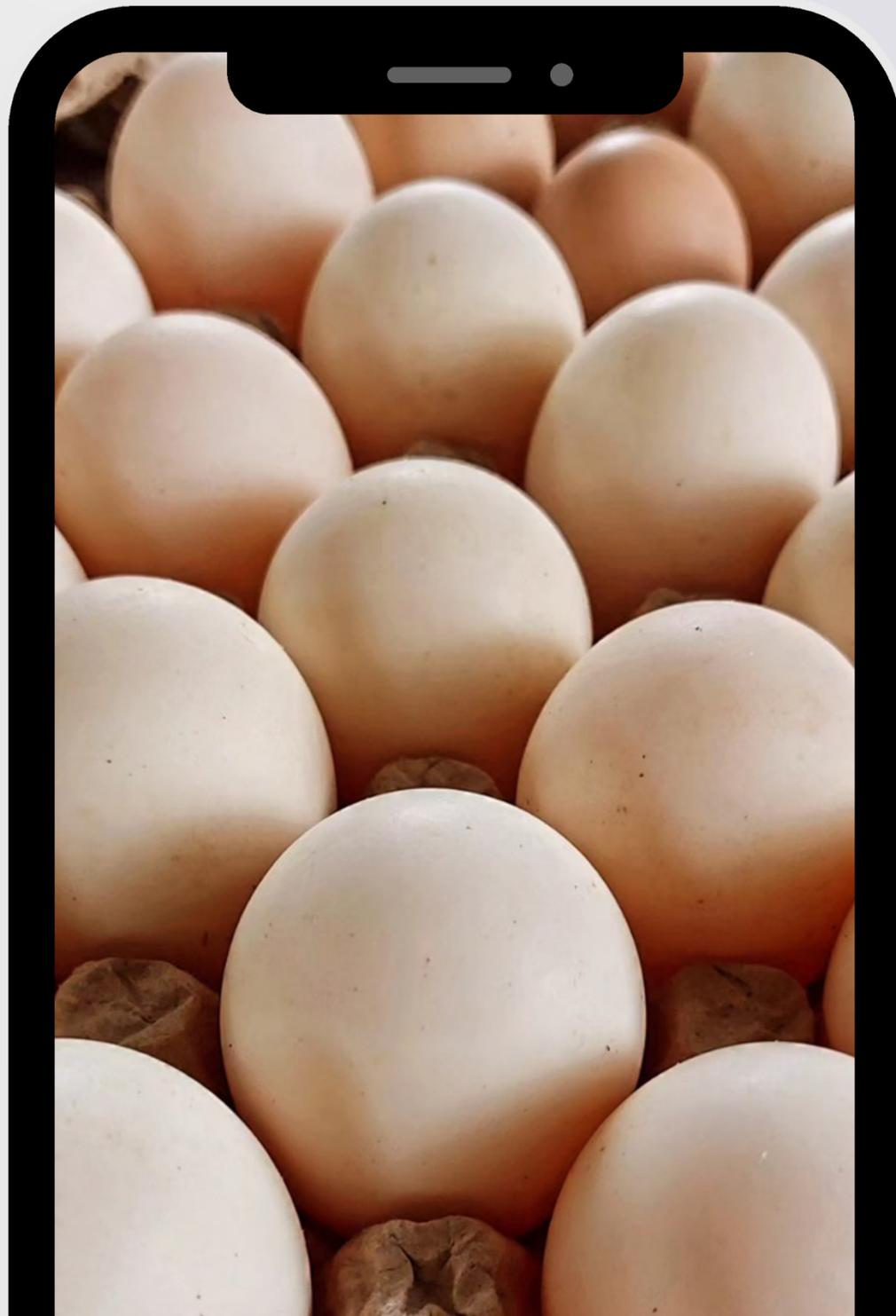
We prioritize sustainability by using efficient water management, promoting soil health, and recycling waste. These eco-friendly practices reduce our environmental impact, ensuring that our farming operations remain sustainable, resource-efficient, and supportive of long-term agricultural health and environmental preservation.

ECONOMIC VIABILITY

Our focus on economic sustainability ensures that farmers can achieve long-term profitability. By offering cost-effective products, reducing operational expenses, and maximizing productivity, we help farmers increase their income and achieve financial stability, creating a balance between profitability and responsible farming practices.

COMMUNITY SUPPORT

We strengthen local farming communities through knowledge-sharing initiatives and our subfarm program. By providing training, mentorship, and support, we empower smallscale farmers to adopt modern, sustainable practices, fostering collaboration, increasing farm productivity, and ensuring the growth of a resilient, thriving farming ecosystem.



MARKET PRESENCE

Since its founding in 2019, JCG Agventure Agri Trading, operating under the trade name Alpha Agventure Farms, has established a strong reputation in the Philippine agricultural market. We are known for providing high-quality livestock, feeds, farm equipment, and expert consultancy services, earning the trust of both smallscale and commercial farmers.

A significant factor in our market presence is our online visibility. We consistently rank at the top of Google search results for various farm-related product and service keywords. This strong digital presence allows us to reach a broad audience, making it easier for farmers to find and trust our offerings.

Our video journals and social media platforms have played a pivotal role in building a loyal following. Additionally, our subfarm program has enabled us to meet growing demand while promoting sustainable farming practices. We continue to expand our reach by improving our products and services and fostering strong partnerships with local farmers and suppliers.





CLIENTELE BASE

FARMERS GROUPS

We serve various farmer groups, providing them with high-quality livestock, feeds, and farm equipment. Through our science-based practices and educational support, we help these groups enhance their farming operations, improve productivity, and implement sustainable farming methods.



FOOD SERVICE PROVIDERS

We supply food service providers with healthy, high-quality livestock and meat products. By ensuring the highest standards of animal care, we help these businesses meet customer demand for fresh, locally sourced ingredients, ensuring consistent quality for their menus.





INNOVATION FOCUS



TECHNOLOGY-DRIVEN & SUSTAINABLE FARMING

We integrate advanced technologies like digital weighing scales and ultrasound scanners with sustainable farming practices, optimizing efficiency and promoting eco-friendly solutions that improve farm productivity and minimize environmental impact.

EDUCATIONAL INNOVATIONS

We utilize digital platforms for online seminars and video journals, providing farmers with science-based knowledge and practical training to enhance their farming practices and long-term sustainability.

PRODUCT DEVELOPMENT & IMPROVEMENT

We continuously innovate our product offerings, enhancing feed formulations and farm equipment to meet evolving market needs, ensuring high-quality solutions for farmers and improving overall farm operations.

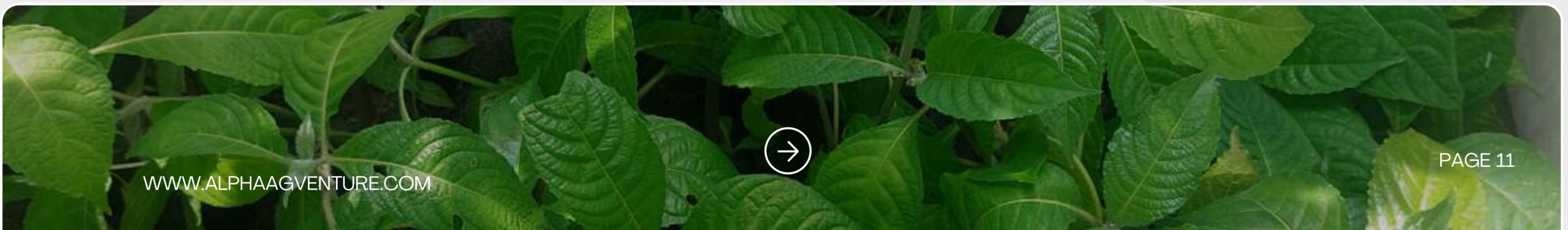


GROWTH STRATEGY

JCG Agventure Agri Trading's growth strategy focuses on innovation, customer relationships, and market expansion. We aim to strengthen our position as a leader in the Philippine agricultural market by enhancing our product offerings and service quality. This includes expanding our livestock breeding, improving feed formulations, and introducing advanced farm equipment.

We are committed to building stronger relationships with existing farmer groups and food service providers while seeking new partnerships. By increasing our online presence, we aim to reach a broader customer base and deliver tailored solutions to meet their specific needs, driving further growth.

Additionally, we plan to expand our subfarm program, enabling more farmers to adopt science-based practices and scale their operations. Through continued education, personalized support, and a focus on sustainability, we aim to empower farmers and drive long-term success for both our business and clients.





FINANCIAL STRENGTH

JCG Agventure Agri Trading has achieved consistent revenue growth since 2019, driven by a diversified product range and loyal customer base. This strong performance has allowed us to maintain healthy cash flow and reinvest in innovation, technology, and sustainable farming practices. Our solid capital base and prudent financial management ensure the company can weather economic fluctuations and continue its expansion. By managing financial risks and maintaining effective working capital strategies, we are well-positioned to support long-term growth while providing high-value solutions to our clients and remaining competitive in the market.





COMMUNITY SUPPORT

At JCG Agventure Agri Trading, community support is at the heart of our mission. We actively engage with local farming communities through educational programs, training workshops, and our subfarm initiative, empowering farmers with the knowledge and tools to improve their practices. By fostering a strong, collaborative relationship with local farmers, we help them adopt sustainable farming methods that lead to long-term success. We also contribute to local economies by creating opportunities for smallscale farmers to grow their businesses while promoting the importance of responsible and science-based farming practices for a stronger, more resilient agricultural sector.





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THANK YOU.

Thank you for your time and interest in JCG Agventure Agri Trading. We are committed to empowering farmers and providing sustainable solutions. We look forward to partnering with you for future success.